

## Back-to-Back Triumph for Bottlemart Boondall

STORY **ALYSSA MACKAY**

PHOTO **JOHN PIRES PHOTOGRAPHY**

**L**ocal business, Bottlemart Boondall at Sue's Korner, has been named the Best Detached Bottleshop in Queensland for the second year running.

The liquor store, part of The Full Moon Hotel on Bramble Bay, accepted the award at the Queensland Hotel Association (QHA) Awards for Excellence in June.

Group Retail Manager of the Full Moon Hotel Bottlemart, Scott Strathearn, said winning the award for the second consecutive year was a moment of immense pride for the entire team.

"It underscores the power of a cooperative workplace and the impact of positive customer engagement," Scott said. "We are grateful to work alongside our retail banner group 'Bottlemart' (Liquor Marketing Group Qld), who support us in providing an exceptional shopping experience that our patrons can rely on.

"Our primary focus is on motivating, educating and creating a positive working environment for our fantastic team with strong leadership led by store manager, Kim and 2IC, Graeme."

In addition to the Sue's Korner venue, the Full Moon Hotel operates Bottlemarts at the Full Moon Hotel Drive Thru, Sandgate Road and Ibis Central.

Scott said the win for Bottlemart Boondall would benefit all the local businesses at Sue's Korner, due to the attention and increased foot traffic it would bring to the area.

"As patrons celebrate our success, they naturally explore the neighbouring shops, creating a domino effect of visibility and potential business for everyone," he said. "The award serves as a collective win, drawing more customers to the entire precinct, fostering a sense of community, and contributing to the overall success and vibrancy of Sue's Korner Boondall."

Bottlemart Boondall will now have the opportunity to contest the Australian Hotels Association Awards for Excellence, which will take place this month at a gala event in Adelaide.

Scott said they were thrilled to participate in the national awards, where they would be competing against notable contenders from across Australia.

"While we'll be up against experienced operators, our confidence lies in our consistent approach, focusing on the client experience, range and service," he said. "Our aim is to challenge the previous winner, Cellarbrations Devonport in Tassie, and vie for the top spot. The criteria touchstones include décor, design, staff and service, stock offering, presentation and layout. We look forward to representing North Brisbane at the Australian finals."



# 30<sup>TH</sup> QHA AWARDS FOR EXCELLENCE



2023



*the* **full moon** HOTEL ON BRAMBLE BAY

Best Detached Bottleshop  
**BOTTLEMART BOONDALL**  
**SUE'S KORNER**

Thanks and gratitude to Group Retail Manager Scott, Store Manager Kimberlea and our invaluable team members for rising to the occasion and continuously striving for excellence.

## Awarded QLD State Finalist

Best Marketed Hotel

Best Gaming Venue - Metro

Best Bistro - Metro

Best Family Dining

Best Detached Bottleshop  
'Ibis Central Cellars'

Best Hotel Bar



[fullmoonhotel.com.au](http://fullmoonhotel.com.au)



07 3869 0544 // 118 Eagle Terrace, Sandgate